

Montreal African Fair - 4th Edition

Montreal (Canada), from 16 to 18 June 2017



VISIBILITY PLAN - PARTNERS

To contact us :

+ 1 438-998 6764/ + 1 514 228 3744

info@foireafricainedemontreal.com

www.foireafricainedemontreal.com

The 2017th edition of the Montreal African Fair, A unique opportunity to do good business!

Several participants of the 2017th edition of the Montreal African Fair (MAF) will be able to take advantage of this unique opportunity to meet interesting people and to promote their activities, products and services.

The sponsorship plan below provides various benefits offered to the partners according to budgets and levels of visibility.

A- THE MAIN SPONSOR OF THE 2017TH EDITION OF THE FAIR\$25000

1- Visibility at the time of the event

- Title of the presenter of the event
- Speech by the representative of the sponsor at the opening ceremony
- Logo on invitation (conferences, opening ceremony, gala) tickets
- Audio announcement of your involvement at the beginning of each activity
- Availability of a hostess
- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Presence of your logo on the scenes in the exhibition venues
- Priority location in the heart of the place of exhibitions
- Availability of 2 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence (of your logo) on the following communication media: posters, flyers, website with a link to your website, banners, press kit, press release
- Presence of your logo on the official poster

B- SPONSOR OF EXHIBITIONS:.....\$20000

1- Visibility at the time of the event

- Logo on the invitation (conferences, opening ceremony, gala) tickets
- Audio announcement of your involvement at the beginning of each activity
- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability of 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence (your logo) on the following communication media: posters, flyers, website with a link to your website, banners, press kit, press release.
- Presence of your logo on the official poster

C- SPONSOR OF CONFERENCES AND WORKSHOPS:.....\$ 20000

1- Visibility at the time of the event

- Logo on the invitation (conferences, opening ceremony, gala) tickets
- Audio announcement of your involvement at the beginning of the conferences
- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all the bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability for 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence (of your logo) on the following communication media: posters, flyers, website with a link to your website, banners, press kit, press release
- Presence of your logo on the official poster.

D- SPONSORS OF THE GALA EVENING:.....\$20000

1- Visibility at the time of the event

- Logo on the invitation (conferences, opening ceremony, gala) tickets
- Audio announcement of your involvement at the beginning of the Gala
- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability for 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence (your logo) on the following communication media: posters, flyers, website with a link to your website, banners, presentation folder, press release
- Presence of your logo on the official poster.

E- SPONSOR OF DANCES AND CULTURAL ACTIVITIES:.....\$ 20000

1- Visibility at the time of the event

- Logo on the invitation (conferences, opening ceremony, gala) tickets
- Audio announcement of your involvement at the beginning of cultural activities
- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability for 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2 - Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release
- Presence of your logo on the official poster.

F- SPONSOR OF THE CATALOGUE OF THE FAIR.....\$ 15000

1- Visibility at the time of the event

- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability for 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence your logo on the following communication media: posters, flyers, website with a link to your website, banners, presentation folder, press release, press release
- Presence of your logo on the official poster.

G- SPONSOR OF THE OFFICIAL BAG OF THE FAIR.....\$ 15000

1- Visibility at the time of the event

- A page of advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Priority location in the heart of the place of exhibitions
- Availability for 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release
- Presence of your logo on the official poster '

H - SPONSOR OF THE OPENING COCKTAIL:.....\$ 10000

1- Visibility at the time of the event

- ½ page advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Availability of 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release
- Presence of your logo on the official poster

I- SPONSOR OF THE EXHIBITOR'S MANUAL:.....\$ 10000

1- Visibility at the time of the event

- ½ page advertising in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Availability of 1 VIP (10' x 10') stand equipped
- Display of the logo on the shirts of the fair

2- Visibility during the preparation of the event

- Logo in all promotional videos of the fair
- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release
- Presence of your logo on the official poster

J- SPONSORSHIP OF THE DECORATION OF THE PLACE OF EXHIBITIONS:..... \$ 5000

1- Visibility at the time of the event

- 1/3 page ad in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Availability of 1 VIP (10' x 10') stand equipped

2- Visibility during the preparation of the event

- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release.

K- SPONSOR OF THE GAMES AND ACTIVITIES FOR CHILDREN:.....\$ 5000

1- Visibility at the time of the event

- 1/3 page ad in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair
- Availability of 1 VIP (10' x 10') stand equipped

2- Visibility during the preparation of the event

- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release

L- THE OPENING CEREMONY SPONSOR:.....\$ 3000

1- Visibility at the time of the event

- 1/4 page ad in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair.

2- Visibility during the preparation of the event

- Presence (your logo) on the following communication media: posters, flyers, website with a link to your website, banners, present.

M- SPONSOR OF THE ARK OF THE ENTRY (PLACE OF EXHIBITIONS):.....\$ 2000

1 - Visibility at the time of the event

- 1/8 page ad in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair

2 - Visibility during the preparation of the event

- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release

N- SPONSOR OF BADGES:.....\$ 2000

1 - Visibility at the time of the event

- 1/8 page ad in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair

2 - Visibility during the preparation of the event

- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release

O- SPONSOR OF THE AWARDS (ENTREPRENEURS AND PROFESSIONALS):... \$ 1000

1 - Visibility at the time of the event

- LOGO in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair

2 - Visibility during the preparation of the event

- Presence (your logo) on the following communication media: posters, flyers, website with a link to your website, banners, presentation folder, press release, press release

P- SPONSOR OF THE GREAT BANNER OF THE FAIR:..... \$ 1000

1 - Visibility at the time of the event

- LOGO in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair

2 - Visibility during the preparation of the event

- Presence (your logo) on the following communication media: posters, flyers, website with a link to your website, banners, presentation folder, press release, press release.

Q - PRESTIGE SPONSOR:..... \$500 and less

- LOGO in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Recognition of their contributions will be indicated during the event and in the report of the 2017th edition of the fair
- Opportunity to distribute their business cards and their flyers during the fair
- Delivery of a certificate of recognition.

R- MEDIA SPONSOR:..... free

1- Visibility at the time of the event

- LOGO in the catalogue of the African fair which will be produced in 15000 copies and distributed free of charge to visitors
- Insertion of a brochure explaining the services of the sponsor in all bags distributed at the entrance of the fair

2- Visibility during the preparation of the event

- Presence of your logo on the following communication media: posters, flyers, website with a link to your website, banners, press release.

SPONSORSHIP FORM

MONTREAL AFRICAN FAIR 2017
Montreal, 23-25 JUNE 2017

I- Identification

Name of the sponsor.....

Adresse:.....City..... Province.....

Zip code.....Phone..... Fax.....

Contact person:.....

Phone:.....Courriel:.....

II - Selected sponsorship (circle the letters of your choice)

- A - Main sponsor of the FAM 2017\$25000
- B - Sponsor of exhibitions:\$20000
- C - Sponsor of conferences - workshops:\$20000
- D - Sponsors of the gala evening:\$20000
- E - Sponsor of dances and cultural activities:\$20000
- F- Sponsor off the catalogue of the fair.....\$15000
- G – Sponsor of the official bag of the fair..... \$15000
- H - Sponsor of the opening cocktail\$10000
- I - Sponsor of the exhibitors Manual:\$10000
- J- Sponsorship of the decoration of the place of exhibitions.....\$5000
- K - Sponsor of the games and activities for children:.....\$5000
- L - Sponsor of the opening ceremony:\$3000
- M - Sponsor of the entrance arch:\$2000
- N – Sponsor of the badges: \$2000
- O - Sponsor of the awards:\$1000
- P – Sponsor of the great banner of the fair: \$1000
- Q – Prestige sponsor.....\$500 and less
- R- Media sponsor :Free

The person in charge_____

At _____ The_____

Signature_____

Please complete and return this form by mail to: info@foireafricainedemontreal.com